

The Best Restaurants in America

WHERE THE LOCALS EAT[®]



BEST BARBECUE ~ 2010

PHIL'S ORIGINAL BBQ

WWW.WHERETHELOCALEAT.COM



WHERE THE LOCALS EAT.
A GUIDE TO THE BEST RESTAURANTS IN AMERICA

Congratulations!
Phil's Original BBQ has been chosen as one of
the best restaurants in the Toronto area.

This packet is to inform you that Phil's Original BBQ has been selected by the editors of Where The Locals Eat as one of the best restaurants in Toronto. You're in good company: Some of the nation's most high-profile fine-dining gems are featured on our website, right alongside the country's best diners and burger joints, all selected by our team of foodies. You can see the entire list of winners, as well as your own listing, by going to www.WhereTheLocalsEat.com, or our LocalEats mobile dining app (for iPhone and BlackBerry Storm).

What's the catch? No catch. No strings attached. No cost whatsoever. I've enclosed two door/window stickers, your award certificate, information on how to get a digital award to display on your website, and information about our brand new program that allows restaurants to put savings offers and coupons on both our website and our LocalEats mobile app.

All we ask is that you check out your listing at www.WhereTheLocalsEat.com and let us know if you find any inaccuracies. Also, please feel free to send photos, menus or additional descriptions to enhance your listing.

Congratulations again on your selection as a 2010 Where The Locals Eat winner. I hope your award will bring in new customers and let locals and tourists alike know that your restaurant is one of Toronto's very best. We obviously like it a lot, and suspect our audience will, too. If you have any questions, need help updating your listing or would like more information about our services, please contact me.

Sincerely,

Kelsey Weaver
Manager – Restaurant Relations
kelsey.weaver@magellanpress.com
615-415-2155